

Message Text

UNCLASSIFIED

PAGE 01 SANTIA 05239 292241Z

63

ACTION EB-11

INFO OCT-01 ARA-16 ISO-00 USIA-15 DRC-01 RSC-01 /045 W

----- 101592

R 291823Z AUG 74

FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC 0041

DEPARTMENT OF COMMERCE

UNCLAS SANTIAGO 5239

E.O.11652:N/A

TAGS: BEXP CI

SUBJ: COMMERCIAL PRESENCE FAIRS: FISA

REF: A) USIA 15472 AND 16160: B) SANTIAGO 4588 AND STATE 188124

1. ACTION REQUESTED AND SUMMARY. EMBASSY WOULD APPRECIATE WASHINGTON ACTION STAFF FOR COMMERCIAL PROGRAM SPURRING AND COORDINATING ALL AGENCY EFFORTS TO PROVIDE APPROPRIATE CENTERPIECE DISPLAY FOR U.S.PAVILION AT FISA. EFFORTS THUS FAR INCONCLUSIVE AND TIME IS SHORT. END SUMMARY.

2. WE PLAN TO PLACE CENTERPIECE EXHIBIT IN OPEN AREA (15-20 SQUARE METERS) JUST INSIDE AND TO LEFT OF PAVILION FRONT DOOR. REFTELS (A) SAY COMMUNICATION STALLITE MODEL WILL BE AVAILABLE (ALTHOUGH TIMING APPEARS UNCOMFORTABLY TIGHT), BUT THAT USIA CANNOT COME UP WITH ANY GRAPHIC OR OTHER ANCILLARY MATERIAL TO TELL HOW SATELLITE WORKS OR HOW IT MAY RELATE TO CHILE. WOULD APPRECIATE ACTION A) MAKING ANOTHER ATTEMPT TO OBTAIN STAFF DISPLAY MATERIAL WHICH WOULD RELATE CHILE IN ANY WAY TO SATELLITE, AND, SHOULD THIS PROVE TO BE IMPOSSIBLE (B) GIVE US YOUR JUDGEMENT WHETHER SATELLITE WITHOUT SUPPORTING EXHIBIT MATERIALS IS SUFFICIENTLY INTERESTING AND INFORMATIVE TO BE WORTH SHOWING ALONE.

3. EMBASSY'S COMMERCIAL PROGRAM COORDINATING COMMITTEE APPRECIATES "INTER-AGENCY TASK FORCE ON COLOR TV STANDARDIZATION IN LATAM" EXPLORING FEASIBILITY OF UNCLASSIFIED

UNCLASSIFIED

PAGE 02 SANTIA 05239 292241Z

MOUNTING CLOSED-CIRCUIT COLOR TV SYSTEM EITHER IN

CONJUNCTION WITH OR IN LIEU OF COMMUNICATION SATELLITE
DISPLAY (REFTELS B). SUCH A DISPLAY WOULD BE IMMENSELY
POPULAR AND WOULD FIT IN WELL WITH TECHNOLOGICAL THESE
OF EXHIBIT. IN THIS REGARD, MR. W. C. MILLER, CHIEF OF
LATIN AMERICAN DIVISION, INTERNATIONAL VIDEO CORPORATION
990 ALMANOR AVE. N SUNIVALE CALIFORNIA 94086, INFORMED
EMBASSY THAT HIS COMPANY MAY BE WILLING TO LOAN
USG ITS COLOR TV CAMERAS AND VTR EQUIPMENT
IN SUUPPORT OF SUCH DISPLAY. PERHAPS OTHER COLOR TV
EQUIPMENT MANUFACTURERS WOULD ALSO COOPERATE. COLOR
TV SYSTEM INVOLVING CAMERAS OR OTHER SPICALISED
EQUIPMENT, OF COURSE, WOULD REQUIRE TECHNICAL CAPACITY
TO SET UP AND OPERATE BEYOND POST AVAILABILITIES.

4. ACTION STAFF'S ASSISTANCE, COMMENTS OR SUGGESTIONS
SOONEST WILL BE APPRECIATED.
POPPER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974SANTIA05239
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740240-0465
From: SANTIAGO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974087/aaaaafvo.tel
Line Count: 78
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A) USIA 15472 AND 16160: B) SANTIAGO
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 06 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <06 JUN 2002 by reddocgw>; APPROVED <27 JAN 2003 by martinjw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL PRESENCE FAIRS: FISA
TAGS: BEXP, CI
To: STATE COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005